

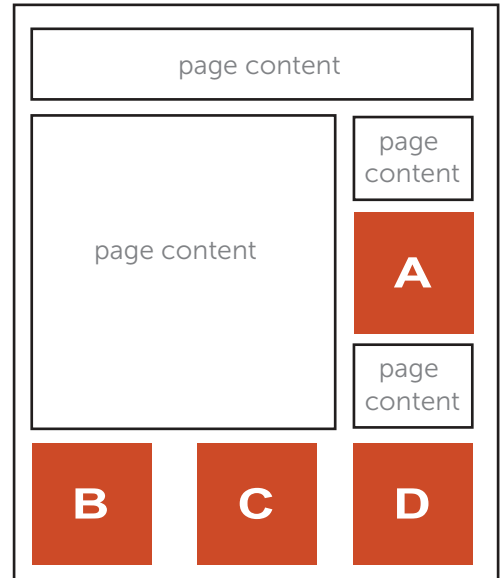
Create new networks, make your message visible, and join the conversation with First Nations in BC! The First Nations in BC Knowledge Network receives over 100,000 site visitors each year with a network of over 6000 social media followers and 2000 E-newsletter subscribers.

## Advertising Rates (GST not included)

Location	Impressions	Savings	Total
<b>A</b>	100,000	Save 0%	\$115
	200,000	Save 5%	\$220
	300,000	Save 10%	\$310
<b>B C D</b>	100,000	Save 0%	\$100
	200,000	Save 5%	\$190
	300,000	Save 10%	\$270
Location	Length	Savings	Total
<b>Newsletter</b> only	60 days	Save 0%	\$50
<b>Newsletter</b> with purchase of web ad	60 days	Save 100%	Free

## AD PLACEMENT & SIZE

A = Sidebar B, C, D = below fold



Website ad size: A/B/C/D= 300 x 250 pixels  
Newsletter ad size: 550x73 pixels  
72 dpi, PNG / JPEG / GIF  
Please provide URL for ad hyperlink.

## Listing Rates (GST not included)

1 Listing	5 Listings	10 Listings
<b>Competitive Rate</b>	<b>15% discount</b>	<b>25% discount</b>
1 job, news or event	5 jobs, news or events	10 jobs, news or events
Active for 30 days	Each listing active for 30 days	Each listing active for 30 days
Formatting	Formatting	Formatting
Customized branding	Customized branding	Customized branding
Email newsletter	Email newsletter	Email newsletter
Social media promotion	Social media promotion	Social media promotion
<b>\$70</b>	<b>\$300</b>	<b>\$525</b> + Listings report available

## WHAT ARE LISTINGS?

Listings are jobs, press-releases, bids/tenders, news & events postings.

## PROMOTION

All listings will be included in monthly newsletter. Listings will also be promoted through powerful social media channels.



**First Nations  
Technology Council**

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