

FIRST NATIONS IN BC KNOWLEDGE NETWORK

Standard Rates
Rate Card/Specifications
fnbc.info

Create new networks, make your message visible, and join the conversation with First Nations in BC! The First Nations in BC Knowledge Network receives over 100,000 site visitors each year with a network of over 6000 social media followers and 2000 E-newsletter subscribers.

Advertising Rates (GST not included)

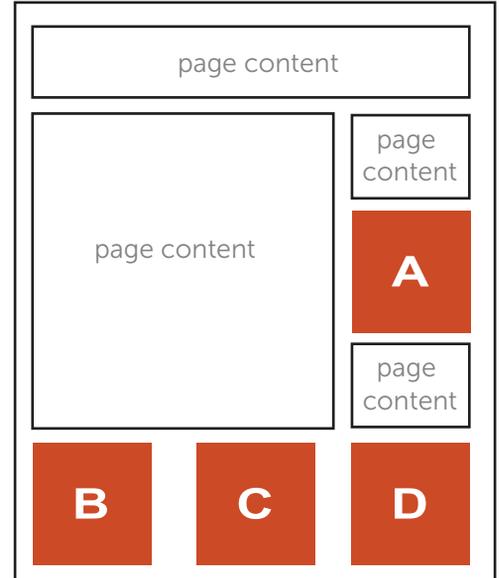
Location	Impressions	Savings	Total
A	100,000	Save 0%	\$285
	200,000	Save 5%	\$540
	300,000	Save 10%	\$770

B C D	100,000	Save 0%	\$250
	200,000	Save 5%	\$475
	300,000	Save 10%	\$675

Location	Length	Savings	Total
Newsletter only	60 days	Save 0%	\$200
Newsletter with purchase of web ad	60 days	Save 50%	\$100

AD PLACEMENT & SIZE

A = Sidebar B, C, D = below fold



Website ad size: A/B/C/D= 300 x 250 pixels
Newsletter ad size: 550x73 pixels
72 dpi, PNG / JPEG / GIF
Please provide URL for ad hyperlink.

Listing Rates (GST not included)

1
Listing

Competitive Rate

1 job,
news or event

Active for
30 days

Formatting

Customized
branding

Email newsletter

Social media
promotion

\$175

5
Listings

15% discount

5 jobs,
news or events

Each listing active
for 30 days

Formatting

Customized
branding

Email newsletter

Social media
promotion

\$745

10
Listings

25% discount

10 jobs,
news or events

Each listing active
for 30 days

Formatting

Customized
branding

Email newsletter

Social media
promotion

+ Listings report available

\$1,315

WHAT ARE LISTINGS?

Listings are jobs, press-releases, bids/tenders, news & events postings.

PROMOTION

All listings will be included in monthly newsletter. Listings will also be promoted through powerful social media channels.



**First Nations
Technology Council**

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Visit <http://fnbc.info/advertise> for First Nations Community and Organization rates.